



EXPO for Precision Agriculture Cleve Show Grounds Thursday August 9th 2007

Boosting Profits with PA

Registration from 08:30

Sponsor Trade Exhibits, Product and Service Seminars
Visit www.spaa.com.au for full program details

INTERNATIONAL SPEAKER ~ Clive Blacker from the United Kingdom, a Farmer, Nuffield Scholar and Principal Consultant of Precision Decisions. Clive will speak on **PRECISION AG DEVELOPMENTS AND APPLICATIONS IN EUROPE**. Clive's PA technology knowledge includes automated soil sampling, real time crop sensing and use of the N-sensor. **THE ECONOMICS OF PA ~ Matt McCallum** of McCallum Agribusiness Consulting will present details of 6 farmer case studies detailing the economic returns from using Precision Ag Technology. Matt's research will explain how an average return of \$18 per hectare has been achieved. A Forum on **THE PRACTICAL APPLICATION OF PRECISION AGRICULTURE** will provide all delegates the opportunity to hear from other farmers about the use of PA Technology, to share experiences, ask questions and to learn from farmers about what works, overcoming problems and the opportunities that exist with PA Technology.

+ MORE AND MORE +



Australian Government
Department of Agriculture, Fisheries and Forestry
National Landcare Programme



Grains Research & Development Corporation



JOHN DEERE



GETTING THERE...A FREE BUS will be departing Maitland, Yorke Peninsula on Wednesday 8th August, traveling via Port Wakefield and Crystal Brook with pickups along the way to Cleve. Please contact SPAA to book a seat on the bus or to help coordinate travel, car pool and share the ride from all other regions

BUS, ACCOMMODATION & DINNER Bookings are ESSENTIAL ~ RSVP TO SPAA by 1/8/07
Book your ACCOMMODATION and attend the Pre EXPO DINNER with SPAA
Cleve Hotel Motel P 8628 2011 At the Cleve Hotel from 7pm
Arno Bay Caravan Park P 8628 0157 on Wednesday 8th August

EXPO Entrance - SPAA Members \$20, Non-members \$40 & Students Free
Includes morning tea, lunch, event proceedings and EXPO Bag

For more information contact SPAA Executive Officer Kirstie Murphy P 08 8536 3958 E info@spaa.com.au